



**THE STANDARD FIREWORKS RAJARATNAM COLLEGE FOR WOMEN (AUTONOMOUS),
Sivakasi**

(Affiliated to Madurai Kamaraj University, Reaccredited with "A" Grade by NAAC,
College with Potential for Excellence by UGC & Mentor Institution under UGC PARAMARSH)

NAAC SSR Cycle IV (2015-2020)

**1.1. CURRICULUM DESIGN AND
DEVELOPMENT**

**1.1.3. COURSES FOCUS ON EMPLOYABILITY /
ENTREPRENEURSHIP / SKILL DEVELOPMENT**

**ACTIVITIES RELATED TO EMPLOYABILITY /
ENTREPRENEURSHIP / SKILL
DEVELOPMENT**



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DEPARTMENT OF BUSINESS ADMINISTRATION

ACTIVITIES RELATED TO EMPLOYABILITY / ENTREPRENEURSHIP / SKILL DEVELOPMENT

2019-2020

Activity : Guest Lecture by Alumnae
Topic : Life Coach
Date : 17.06.2019
Venue : Room No. T 15
Resource Person : Ms.P.Kowsalya, Sivakasi.





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**ACTIVITIES RELATED TO EMPLOYABILITY / ENTREPRENEURSHIP / SKILL
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Activity : Guest Lecture
Topic : Recent Trends in Banking Sector
Date : 24.09.2019
Venue : Conference Hall
**Resource Person : R.Palanivel., B.Sc.M.B.A., Senior Branch Manager,
City Union Bank, Sivakasi.**





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Activity : Guest Lecture - Alumnae
Topic : Craft Work
Date : 12.02.2020
Venue : Conference Hall
Resource Person :R.Krithika, B.B.A., Proprietor, Saini Creations, Sivakasi.





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Activity : Collaborative Activity – BBA & IT
Topic : Session 1: Opportunities to Start a Business
Session 2: Online Applications
Date : 19.02.2020
Venue : Conference Hall
Resource Person : Session 1: 10.00 am - 12.45 pm
Mrs.G.Abirami, Proprietor, Abi Creations,
JCI Trainer, Virudhunagar.
Session 2: 01.30 pm - 03.30 pm
Mrs.R. Vasanthi., M.C.A., M.Phil.,
Assistant Professor, Department of Computer Science,
SFR College for Women, Sivakasi.





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2018-2019

Activity : Guest Lecture by Alumnae
Topic : Queen Bee – Leadership Excellence for Women
Date : 19.07.2018
Venue : Conference Hall
Resource Person : Mrs.P.Sharmila Devi, Founder & NLP Coach,
Seven Clover Coaching Services, Madurai.





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Activity : Guest Lecture
Topic : Work Life Balance
Date : 10.01.2019
Venue : T17
Resource Person : Dr.P.Raajan, Thengamputhoor, Kanyakumari District.





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2017-2018

Activity : Guest Lecture
Topic : Entrepreneurial Journey
Date : 22.09.2017
Venue : Conference Hall
Resource Person : Mr.K.Pounraj, Director IT & International Business,
Vaighai Agro Products Pvt Ltd, Madurai.





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Activity : Guest Lecture
Topic : Better Communication
Date : 07.09.2017
Venue : Conference Hall
Resource Person : J.C.Er.A.Karthic, M.E., Provisional Zone Trainer in JCI, Sivakasi.





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2016-2017

Activity : Guest Lecture
Topic : Report Preparation
Date : 06.12.2016
Venue : Conference Hall
Resource Person : Mr. K.Durai.,M.B.A., Assistant Professor,
Department of Management Studies,
Arulmigu Kalasalingam University, Krishnankoil.





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Activity : Guest Lecture
Topic : Stepping Stones for Success
Date : 14.12.2016
Venue : Techno-Lab
**Resource Person : Mr.P.A.Hariharan.,M.B.A., Soft Skill Professional & Mind Shaper
Madurai.**





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2015-2016

Activity : Guest Lecture
Topic : Recent Trends in Banking Sector
Date : 29.01.2016
Venue : Conference Hall
ResourcePerson : Mr.N.Muthukumar, Senior Manager, Karur Vysya Bank, Sivakasi.





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Activity : Guest Lecture
Topic : Search for Excellence
Date : 16.07.2015
Venue : Conference Hall
ResourcePerson : Mr.K.C.Gurusamy,
Managing Partner & Manufacturer,
KAYCEE PLASTO PACK &M/S.Kayee Group of Plastic Industries,
Virudhunagar.

